



# Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise **FRAGKISKOS VAKALOPOULOS AND CO** based in **CENTRAL MACEDONIA** region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is **54.000,00 €** out of which **27.000,00 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved co-financed Business Plan includes investments on the following categories:**

- ✓ Machinery – Equipment
- ✓ Quality system, Standardization, Certifications etc
- ✓ Means of transportation
- ✓ Packaging & Branding
- ✓ Digital Promotion

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF, CF & ESF PROGRAMMES  
MANAGING AUTHORITY OF EPAnEK

**ΕΣΠΑ**  
**2014-2020**  
ανάπτυξη - εργασία - αλληλεγγύη  
Partnership Agreement  
2014 - 2020